


Bay City Flower Company

2017 Floral Marketer's Planning Calander

 Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Amaryllis, Red												
5"	8	Amaryllis, Red, in Velvet Vase UPG												
5"	8	Asian Lantern Wreath <i>(New!)</i>												
4"	15	Azalea												
4"	15	Azalea White												
6"	6	Azalea												
6.5"	6	Azalea 'Cupid'												
6"	6	Azalea White												
4"	12	Azalea Topiary												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily										Fall Colors	White	
6.5"	6	Calla Lily										Fall Colors	White	
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
Qt	15	Calla Lily White												NY
6.5"	6	Calla Lily White												NY
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Living Bouquet, Assorted Colors in Pot					Easter	Mother's Day						
5"	8	Clematis Trellis <i>(New!)</i>												
4.5"	15	Christmas Bells Tree <i>(wick)</i>												
6.5"	6	Christmas Bells Tree <i>(wick)</i>												
3.5"	15	Echeveria in Clay Pot												
4.5"	10	Echeveria in Clay Pot												
4.5"	10	Echeveria 'Devotion' in Clay Pot <i>(New!)</i>												
4.5"	10	Echeveria 'Flamingo' in Clay Pot <i>(New!)</i>												
6.5"	6	Echeveria 'Flamingo' in Clay Pot <i>(New!)</i>												
3.5"	15	Echeveria 'Red Velvet' in Clay Pot												
Qt	15	Echeveria 'Red Velvet'												
6.5"	6	Echeveria 'Red Velvet'												
Qt	15	Freesia												
6.5"	6	Freesia												
6.5"	6	Freesia, White												
3.5"	15	Gardenia												
Qt	15	Gardenia												
6.5"	6	Gardenia												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	10	Helleborus												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Pink Frost'												
6.5"	6	Helleborus, White												
HYDRANGEAS PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in Vase												
3.5"	15	Hydrangea, 'Glory' Multi Bloom in Vase												Red Vase
3.5"	15	Hydrangea, 'Glory' Multi Bloom in Red & Blue vases with sparkler, Patriotic Holiday (New!)						Memorial Day	4th July					
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												White Robe
4.5"	15	Hydrangea, Assorted Colors, 'Ice Cream Social' in cart shipper												
4.5"	15	Hydrangea, Pink, 'Breast Cancer Awareness' in shipper (New!)												
4.5"	15	Hydrangea, Asst Red, White & Blue, Patriotic Holiday in shipper (New!)						Memorial Day	4th July					
4.5"	15	Hydrangea, 'White Robe'												NY
4.5" Multi Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors <i>(wick)</i>												White
4.5"	15	Hydrangea, Blue, Purple, Lavender <i>(wick)</i>												
4.5"	8	Hydrangea, Assorted Colors in Vase UPG <i>(wick)</i>												
4.5"	8	Hydrangea, 'Glory' in Red Vase UPG <i>(wick)</i>												
4.5"	15	Lace Cap Hydrangea, Assorted Colors <i>(wick)</i>												
6.5" Hydrangea														
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea, Blue												Hanukkah
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea												White
6.5"	6	Lace Cap Hydrangea, White												
7" & 8" Hydrangea														
7"	4	Hydrangea Spiral (New!)												White
8"	4	Hydrangea												White Robe
Signature Hydrangea														
4.5"	15	Hydrangea 'Angel's Parasol' TM												
6.5"	6	Hydrangea 'Angel's Parasol' TM												
4.5"	15	Hydrangea 'Magic Carousel' TM , Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Magic Carousel' TM												
4.5"	15	Hydrangea 'Glory', Multi Bloom <i>(wick)</i>												NY
4.5"	8	Hydrangea 'Glory', Multi Bloom, in vase UPG <i>(wick)</i>												Red Vase
4.5"	15	Hydrangea 'midori' TM , 'St Patrick's Day', Single Bloom												
Qt	15	Hydrangea 'midori' TM Multi Bloom (New!)												
6.5"	6	Hydrangea 'midori' TM												
8"	4	Hydrangea 'midori' TM												
6.5"	6	Hydrangea 'New Wine'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist' TM , Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Peppermint Twist' TM												
4.5"	15	Hydrangea 'Ravel', Single Bloom												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in Patina Tin <i>(New!)</i>												
6.5"	6	Hydrangea 'Revolution', in Patina Tin <i>(New!)</i>												
4.5"	15	Hydrangea Shooting Star™, Multi Bloom <i>(wick)</i>						4th July						NY
6.5"	6	Hydrangea Shooting Star™						4th July						NY
8"	4	Hydrangea Shooting Star™												
4.5"	15	Hydrangea 'Tivoli', Multi Bloom <i>(wick)</i> <i>(New!)</i>												
4.5"	12	Hydrangea 'Vintage Harvest™', Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Vintage Harvest™'												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												Hanukkah NY
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading <i>(New!)</i>												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Jasmine Cascading in Hanging Moss Basket UPG												
10"	2	Jasmine Cascading Basket <i>(New!)</i>												
5"	8	Jasmine Wreath												
4"	10	Lady Slipper Orchid in Clay Pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in Moss Basket UPG												
6.5"	6	'Lemon Crest' Cypress with Topper												
5"	8	'Lemon Crest' Cypress Topiary in Vase UPG <i>(New!)</i>												
6.5"	6	Liatris												
LILIES PROGRAM														
6"	6	Lily 'Bella'												
5"	10	Lily 'Double Sunset' <i>(New!)</i>												
Qt	15	Lily 'Hobbit'												
6"	6	Lily LA Hybrid (Easter Lily x Asiatic Hybrid)												
5"	10	'Motif' Lily <i>(New!)</i>												
6"	6	Lily Oriental												
6"	6	Lily 'The Romantics' <i>(New!)</i>												
6"	6	Lily 'Winter' <i>(New!)</i>												
6.5"	6	Mediterranean Cypress Tree with Topper												
8"	4	Mediterranean Cypress Tree with Topper												
5.5"	10	Mini Theme Tree with decorations (available with lights)												
6.5"	6	Mini Theme Tree with decorations (available with lights)												
8"	4	Mini Theme Tree with decorations (available with lights)												
12"	2	Mini Theme Tree in Deco Pot with decorations												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite <i>(New!)</i>												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite <i>(New!)</i>												
4.5"	15	Ornithogalum 'Sun Star'												
6.5"	6	Ornithogalum 'Sun Star'												
4.5"	15	Philadelphus												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Philadelphus												
3.5"	15	Pincushion												
6.5"	6	Rhododendron												
5"	8	Stephanotis Wreath												
N/A	4	Succulent Picture Frame <i>(New!)</i>												
N/A	3	Succulent Wreath, Devotion												
6"	6	Sunrise™ Cactus												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	8	Zygo Cactus												

Petite Collection* *(New!)* Available in an assorted pack

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
3.5"	15	Echeveria												
3.5"	15	Echeveria 'Red Velvet'												
3.5"	15	Gardenia												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea Glory, Multi Bloom												
3.5"	15	Jasmine Cascading <i>(New!)</i>												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												
3.5"	15	Pincushion												

* All products will be in clay vases

PROGRAMS AND PRODUCT HIGHLIGHTS BY SEASON

SPRING

Valentine's Day Promotion

Pot	Pk	Item	JAN	FEB	MAR
6.5"	6	Azalea 'Cupid', Pink & White			
6.5"	6	Calla Living Bouquet, Assorted Colors in Pot			
Qt	15	Hydrangea 'Tivoli', Multi Bloom <i>(wick)</i> <i>(New!)</i>			
5"	8	Jasmine Heart Wreath			

St. Patrick's Day Promotion

Pot	Pk	Item	FEB	MAR	APR
4.5"	15	Hydrangea 'midori™', Single Bloom			

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Spring Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
6.5"	6	Calla Living Bouquet, Assorted Colors in Pot, 3 Colors												
5"	8	Clematis Trellis												
6.5"	6	Hydrangea 'Berlin Pink'												
Qt	15	Hydrangea 'midori™', Multi Bloom <i>(New!)</i>												
6.5"	6	Hydrangea 'midori™'												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in Patina Tin <i>(New!)</i>												
6.5"	6	Hydrangea 'Revolution' in Patina Tin <i>(New!)</i>												

Spring Highlights Continued

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Hydrangea, Spiral <i>(New!)</i>												
6.5"	6	Hydrangea Topiary												
10"	2	Jasmine Cascading Basket <i>(New!)</i>												
4.5"	15	Lace Cap Hydrangea, Multi Bloom <i>(wick)</i>												
6.5"	6	Lavender in Moss Basket UPG												
6"	6	Lily 'Bella'												
5"	10	Lily 'Double Sunset' <i>(New!)</i>												
Qt	15	Lily 'Hobbit'												
6"	6	Lily 'The Romantics' <i>(New!)</i>												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
6"	6	Sunrise™ Cactus												

SUMMER

Patriotic Holiday Promotion *Memorial Day & 4th of July*

Pot	Pk	Item	MAY	JUNE	JULY
3.5"	15	Hydrangea, 'Glory', Multi Bloom in Red & Blue vases w/sparkler <i>(New!)</i>			
4.5"	15	Hydrangea, Asst Red, White & Blue, Single Bloom* <i>(New!)</i>			
6.5"	6	Hydrangea, Blue			
4.5"	15	Hydrangea 'Shooting Star™' Multi Bloom <i>(wick)</i>			
6.5"	6	Hydrangea 'Shooting Star™'			

* Shipped in display box

Ice Cream Social Promotion*

Pot	Pk	Item	MAY	JUNE	JULY
4.5"	15	Hydrangea, Single Bloom, Asst. 'Flavors'			

* Shipped in display box

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UPG - Upgraded Pot / Packaging **Qt** - Quart

Summer Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria in Clay Pot												
4.5"	10	Echeveria in Clay Pot												
4.5"	10	Echeveria 'Flamingo' in Clay Pot <i>(New!)</i>												
6.5"	6	Echeveria 'Flamingo' in Clay Pot <i>(New!)</i>												
6.5"	6	Helleborus 'Pink Frost'												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Shooting Star™' Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Shooting Star™'												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Liatris												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily Oriental												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Pincushion												

FALL

Breast Cancer Awareness Promotion*

Pot	Pk	Item	AUG	SEPT	OCT
4.5"	15	Hydrangea, Pink, Single Bloom in Shipper			

* Shipped in display box

Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Fall Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Asian Lantern Wreath <i>(New!)</i>												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												
4.5"	10	Echeveria 'Devotion' in Clay Pot <i>(New!)</i>												
3.5"	15	Echeveria 'Red Velvet' in Clay Pot												
Qt	15	Echeveria 'Red Velvet'												
6.5"	6	Echeveria 'Red Velvet'												
6.5"	6	Hydrangea 'New Wine'												
4.5"	12	Hydrangea 'Vintage Harvest' TM Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Vintage Harvest' TM												
6.5"	6	'Lemon Crest' Cypress												
5"	8	'Lemon Crest' Cypress Topiary in Vase UPG <i>(New!)</i>												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
Qt	15	Oregano												
6.5"	6	Oregano												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

WINTER

Holiday Trees Promotion

Pot	Pk	Item	NOV	DEC
4.5"	15	Christmas Bells <i>(wick)</i>		
6.5"	6	Christmas Bells <i>(wick)</i>		
6.5"	6	'Lemon Crest' Cypress with Topper		
5"	8	'Lemon Crest' Cypress Topiary in Vase UPG <i>(New!)</i>		
6.5"	6	Mediterranean Cypress Tree with Topper		
8"	4	Mediterranean Cypress Tree with Topper		
5.5"	10	Mini Theme Tree with decorations (avail. with lights)		
6.5"	6	Mini Theme Tree with decorations (avail. with lights)		
8"	4	Mini Theme Tree with decorations (avail. with lights)		
12"	2	Mini Theme Tree in Deco Pot with decorations		

Hanukkah Promotion

Pot	Pk	Item	NOV	DEC
6.5"	6	Hydrangea, Blue		
6.5"	6	Hydrangea 'White Robe'		

New Years Promotion

Pot	Pk	Item	NOV	DEC
Qt	15	Calla Lily, White		
6.5"	6	Calla Lily, White		
4.5"	15	Hydrangea 'Glory', Multi Bloom <i>(wick)</i>		
6.5"	6	Hydrangea 'White Robe'		
4.5"	15	Hydrangea 'Shooting Star' TM Multi Bloom <i>(wick)</i>		
6.5"	6	Hydrangea 'Shooting Star' TM		

Winter Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Amaryllis, Red, in Velvet Vase UPG												
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily White												
6.5"	6	Calla Lily White												
4.5"	10	Echeveria 'Devotion' in Clay Pot (New!)												
6.5"	6	Freesia, White												
6.5"	6	Helleborus, White												
3.5"	15	Hydrangea 'Glory', Multi Bloom in Red Vase												
6.5"	6	Hydrangea 'midori' TM												
8"	4	Hydrangea 'midori' TM												
4.5"	15	Hydrangea 'Peppermint Twist' TM Multi Bloom (wick)												
6.5"	6	Hydrangea 'Peppermint Twist' TM												
4.5"	15	Hydrangea 'Shooting Star' TM Multi Bloom (wick)												
6.5"	6	Hydrangea 'Shooting Star' TM												
8"	4	Hydrangea 'Shooting Star' TM												
4.5"	12	Hydrangea 'Vintage Harvest' TM Multi Bloom (wick)												
6.5"	6	Hydrangea 'Vintage Harvest' TM												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading												
Qt	15	Jasmine Cascading (New!)												
5"	8	Jasmine Wreath												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
5"	8	Stephanotis Wreath												
N/A	3	Succulent Wreath 'Devotion'												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

