






Bay City Flower Company

2018 Floral Marketer's Planning Calendar

7/13/17

 Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Amaryllis, Red												
5"	8	Amaryllis, Red, in faux bois vase UPG 												
5"	8	Asian Lantern Wreath												
4"	15	Azalea												
4"	15	Azalea White												
6"	6	Azalea												
6"	6	Azalea 'Cupid'												
6"	6	Azalea White												
4"	12	Azalea Topiary												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch' 												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Living Bouquet, assorted colors in pot												
5"	8	Clematis Trellis												
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
3.5"	15	Echeveria, Assorted in vase												
4.5"	10	Echeveria, Assorted in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase 												
4.5"	10	Echeveria 'Devotion™' in clay pot												
4.5"	10	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
Qt	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
4.5"	10	Echeveria 'Summer Joy' in clay pot 												
6.5"	6	Echeveria 'Summer Joy' in clay pot 												
Qt	15	Freesia												
6.5"	6	Freesia												
6.5"	6	Freesia, White												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
3.5"	15	Gardenia Petite												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Pink Frost'												
6.5"	6	Helleborus 'Blanc'												
3.5"	15	Hens & Chicks in vase (New!)												
4.5"	10	Hens & Chicks in clay pot (New!)												
HYDRANGEAS PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in vase												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase												Red Vase
3.5"	15	Hydrangea 'Glory', Multi Bloom in Red & Blue vases with sparkler, Patriotic Holiday						Memorial Day	4th July					
3.5"	15	Hydrangea 'New Promise™', Multi Bloom in vase (New!)												
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												
4.5"	15	Hydrangea, Assorted Colors, Ice Cream Social in shipper (New!)												
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness in shipper												
4.5"	15	Hydrangea, Asst Red, White & Blue, Patriotic Holiday in shipper (New!)						Memorial Day	4th July					
4.5"	15	Hydrangea 'White Robe'												
4.5" Multi Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors <i>(wick)</i>												
4.5"	8	Hydrangea, Assorted Colors in vase UPG <i>(wick)</i>												
4.5"	15	Hydrangea, Blue, Purple, Lavender <i>(wick)</i>												
4.5"	15	Hydrangea 'Glory', Multi Bloom <i>(wick)</i>												NY
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase UPG <i>(wick)</i> (New!)												
6.5" Hydrangea														
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea, Blue							Patriotic Holiday					Hanukkah
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'White Robe'												Hanukkah
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
6.5"	6	Lace Cap Hydrangea, White												
8" Hydrangea														
8"	4	Hydrangea, Assorted Colors												
8"	4	Hydrangea 'White Robe'												
Signature Hydrangea														
4.5"	15	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Magic Carousel™', Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Magic Carousel™'												
10"	2	Hydrangea 'Magic Carousel™'												
4.5"	15	Hydrangea 'Glory', Multi Bloom <i>(wick)</i>												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase UPG <i>(wick)</i> (New!)												
6.5"	6	Hydrangea 'midori™'												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Hydrangea 'New Wine' TM												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist' TM , Multi Bloom (wick)												
6.5"	6	Hydrangea 'Peppermint Twist' TM												
3.5"	15	Hydrangea 'New Promise' TM , Multi Bloom in vase <i>(New!)</i>												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin <i>(New!)</i>												
6"	6	Hydrangea 'Revolution', in patina tin <i>(New!)</i>												
4.5"	15	Hydrangea 'Shooting Star' TM , Multi Bloom (wick)												
6.5"	6	Hydrangea 'Shooting Star' TM												
8"	4	Hydrangea 'Shooting Star' TM												
Qt	15	Hydrangea 'Tivoli', Multi Bloom (wick) <i>(New!)</i>												
6.5"	6	Hydrangea 'Urbana' TM with AquaFibre TM <i>(New!)</i>												
4.5"	12	Hydrangea 'Vintage Harvest' TM , Multi Bloom (wick)												
6.5"	6	Hydrangea 'Vintage Harvest' TM												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Jasmine Cascading in hanging moss basket UPG												
10"	2	Jasmine Cascading Basket												
5"	8	Jasmine Wreath												
5"	8	Jasmine Heart Wreath												
4"	10	Lady Slipper Orchid in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in moss basket UPG												
6.5"	6	'Lemon Crest' Cypress with topper												
5"	8	'Lemon Crest' Cypress Topiary in vase												
6.5"	6	Liatris												
LILIES PROGRAM														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bordeaux' <i>(New!)</i>												
6"	6	Lily 'Christmas Story' <i>(New!)</i>												
5"	10	Lily 'Double Sunset'												
Qt	15	Lily 'Hobbit'												
6"	6	Lily LA Hybrid (Easter Lily x Asiatic Hybrid)												
6"	6	Lily 'Love Story'												
6"	6	Lily Oriental												
6"	6	Lily 'Winter'												
6.5"	6	Mediterranean Cypress Tree with topper												
8"	4	Mediterranean Cypress Tree with topper												
5.5"	10	Mini Theme Tree with decorations (available with lights)												
6.5"	6	Mini Theme Tree with decorations (available with lights)												
8"	4	Mini Theme Tree with decorations (available with lights)												

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
8"	4	Mini Theme Tree with topper												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite												
4.5"	15	Ornithogalum 'Sun Star'												
6.5"	6	Ornithogalum 'Sun Star'												
3.5"	15	Pincushion Petite												
6.5"	6	Rhododendron												
4.5"	10	Scarlet Paintbrush in clay pot <i>New!</i>												
6.5"	6	Sedum Sieboldii in patina tin <i>New!</i>												
N/A	4	Succulent Picture Frame												
N/A	3	Succulent Heart Wreath 'Devotion'™ <i>New!</i>												
N/A	3	Succulent Wreath 'Devotion'™												
6"	6	Sunrise™ Cactus												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	8	Zygo Cactus												

 Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Petite Collection* <i>New!</i> Available in an assorted pack			JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
3.5"	15	Echeveria, Assorted												
3.5"	15	Echeveria 'Devotion'™ <i>New!</i>												
3.5"	15	Echeveria 'Red Velvet'™												
3.5"	15	Gardenia												
3.5"	15	Hens & Chicks <i>New!</i>												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea 'Glory', Multi Bloom												Red Vase
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												
3.5"	15	Pincushion												

* All products will be in clay vases

Succulent Program			JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
3.5"	15	Echeveria, Assorted in vase												
4.5"	10	Echeveria, Assorted in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase <i>(New!)</i>												
4.5"	10	Echeveria 'Devotion™' in clay pot												
4.5"	10	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
Qt	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
4.5"	10	Echeveria 'Summer Joy' in clay pot <i>(New!)</i>												
6.5"	6	Echeveria 'Summer Joy' in clay pot <i>(New!)</i>												
3.5"	15	Hens & Chicks in vase <i>(New!)</i>												
4.5"	10	Hens & Chicks in clay pot <i>(New!)</i>												
4.5"	10	Scarlet Paintbrush in clay pot <i>(New!)</i>												
6.5"	6	Sedum Sieboldii in patina tin <i>(New!)</i>												
N/A	4	Succulent Picture Frame												
N/A	3	Succulent Heart Wreath 'Devotion™' <i>(New!)</i>												
N/A	3	Succulent Wreath 'Devotion™'												

PROGRAMS AND PRODUCT HIGHLIGHTS BY SEASON

SPRING

Valentine's Day			JAN	FEB	MAR
6"	6	Azalea 'Cupid', Pink & White			
6.5"	6	Calla Living Bouquet, Pink & White in pot			
3.5"	15	Hydrangea 'New Promise™', Multi Bloom in vase <i>(New!)</i>			
Qt	15	Hydrangea 'Tivoli', Multi Bloom (wick) <i>(New!)</i>			
5"	8	Jasmine Heart Wreath			
N/A	3	Succulent Heart Wreath 'Devotion™' <i>(New!)</i>			

St. Patrick's Day			JAN	FEB	MAR	APR
Pot	Pk	Item				
6.5"	6	Hydrangea 'midori™'				

Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Spring Highlights			JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Calla Living Bouquet, assorted colors in pot, 3 Colors												
5"	8	Clematis Trellis												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin <i>(New!)</i>												
6"	6	Hydrangea 'Revolution', in patina tin <i>(New!)</i>												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lavender in moss basket UPG												
6"	6	Lily 'Bella'												
5"	10	Lily 'Double Sunset'												

Spring Highlights Continued

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6"	6	Lily 'Love Story'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
N/A	4	Succulent Picture Frame												
6"	6	Sunrise™ Cactus												

SUMMER

Patriotic Holiday *Memorial Day & 4th of July*

Pot	Pk	Item	MAY	JUNE	JULY
3.5"	15	Hydrangea, 'Glory', Multi Bloom in Red & Blue vases w/sparkler			
4.5"	15	Hydrangea, Assort. Red, White & Blue, Single Bloom in shipper display box* <i>New!</i>			
6.5"	6	Hydrangea, Blue*			
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom (wick)*			
6.5"	6	Hydrangea 'Shooting Star™'+*			

* Shipped in red and white gingham pot cover

Ice Cream Social *New!*

Pot	Pk	Item	MAY	JUNE	JULY
4.5"	15	Hydrangea, Single Bloom, Assorted Colors, in display shipper box			

 Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Summer Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria, Assorted in vase												
4.5"	10	Echeveria, Assorted in clay pot												
4.5"	10	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
6.5"	6	Helleborus 'Pink Frost'												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'Noblesse'												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Liatris												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily Oriental												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Pincushion Petite												

FALL

Breast Cancer Awareness

Pot	Pk	Item	AUG	SEPT	OCT
4.5"	15	Hydrangea, Pink, Single Bloom in shipper display box			

Available Shipping Period (Subject to Availability)

UPG - Upgraded Pot / Packaging **Qt** - Quart

Fall Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Asian Lantern Wreath												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												
6.5"	6	Calla Lily 'Night Watch' <i>(New!)</i>												
4.5"	10	Echeveria 'Devotion™' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
Qt	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
6.5"	6	Hydrangea 'New Wine™'												
4.5"	12	Hydrangea 'Vintage Harvest™' Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Vintage Harvest™'												
5"	8	'Lemon Crest' Cypress Topiary in vase UPG												
6"	6	Lily 'Bordeaux' <i>(New!)</i>												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
Qt	15	Oregano												
6.5"	6	Oregano												
6.5"	6	Sedum Sieboldii in patina tin <i>(New!)</i>												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

WINTER

Holiday Trees

Pot	Pk	Item	NOV	DEC
4.5"	15	Christmas Bells <i>(wick)</i>		
6.5"	6	Christmas Bells <i>(wick)</i>		
6.5"	6	'Lemon Crest' Cypress with topper		
5"	8	'Lemon Crest' Cypress Topiary in vase UPG		
6.5"	6	Mediterranean Cypress Tree with topper		
8"	4	Mediterranean Cypress Tree with topper		
5.5"	10	Mini Theme Tree with decorations (avail. with lights)		
6.5"	6	Mini Theme Tree with decorations (avail. with lights)		
8"	4	Mini Theme Tree with decorations (avail. with lights)		
8"	4	Mini Theme Tree with topper		

Hanukkah

Pot	Pk	Item	NOV	DEC
6.5"	6	Hydrangea, Blue		
6.5"	6	Hydrangea 'White Robe'		

New Years

Pot	Pk	Item	NOV	DEC
Qt	15	Calla Lily, White		
6.5"	6	Calla Lily, White		
4.5"	15	Hydrangea 'Glory', Multi Bloom <i>(wick)</i>		
6.5"	6	Hydrangea 'White Robe'		
4.5"	15	Hydrangea 'Shooting Star™' Multi Bloom <i>(wick)</i>		
6.5"	6	Hydrangea 'Shooting Star™'		

Winter Highlights

Pot	Pk	Item	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
5"	8	Amaryllis, Red, in faux bois vase UPG <i>(New!)</i>												
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	10	Echeveria 'Devotion' ^{TM1} in clay pot												
6.5"	6	Freesia, White												
6.5"	6	Helleborus 'Blanc'												
3.5"	15	Hydrangea 'Glory', Multi Bloom in red vase												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase UPG <i>(wick)</i> <i>(New!)</i>												
6.5"	6	Hydrangea 'midori' ^{TM1}												
4.5"	15	Hydrangea 'Peppermint Twist' ^{TM1} Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Peppermint Twist' ^{TM1}												
4.5"	15	Hydrangea 'Shooting Star' ^{TM1} Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Shooting Star' ^{TM1}												
8"	4	Hydrangea 'Shooting Star' ^{TM1}												
4.5"	12	Hydrangea 'Vintage Harvest' ^{TM1} Multi Bloom <i>(wick)</i>												
6.5"	6	Hydrangea 'Vintage Harvest' ^{TM1}												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading												
Qt	15	Jasmine Cascading												
5"	8	Jasmine Wreath												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6.5"	6	Lily 'Christmas Story' <i>(New!)</i>												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
N/A	3	Succulent Wreath 'Devotion' ^{TM1}												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

