

Bay City Flower Company

2018 Floral Marketer's Planning Calendar



Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea												
4"	15	Azalea, White												
6"	6	Azalea												
6"	6	Azalea 'Cupid'												
6"	6	Azalea, White												
4"	12	Azalea Topiary												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Fiesta Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch' *NEW*												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter		Mday						
5"	8	Clematis Trellis												
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
3.5"	15	Echeveria, Blooming in vase												
4.5"	10	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase *NEW*												
4.5"	10	Echeveria 'Devotion™' in clay pot												
4.5"	10	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria "Flamingo" in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
4.5"	10	Echeveria 'Summer Joy' in clay pot												
6.5"	6	Echeveria 'Summer Joy' in clay pot												
Qt	15	Freesia												
6.5"	6	Freesia												
3.5"	15	Gardenia Petite												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Pink Frost'												
6.5"	6	Helleborus 'Blanc'												
3.5"	15	Hens & Chicks in vase *NEW*												
4.5"	10	Hens & Chicks in clay pot												
HYDRANGEA PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in vase												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase												Red Vase
3.5"	15	Hydrangea 'Glory', Multi Bloom in Red & Blue vases with sparkler, Patriotic Holiday												
3.5"	15	Hydrangea 'New Promise™', Multi Bloom in vase *NEW*												
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												
4.5"	15	Hydrangea, Assorted Colors, Ice Cream Social in shipper												
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness in shipper												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
4.5"	15	Hydrangea, Red, White & Blue, Patriotic Holiday, in shipper												
4.5"	15	Hydrangea 'White Robe'												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5" & QT Multi Bloom Hydrangea														
4.5"	15	Hydrangea 'Angel's Parasol™' with AquaFibre												
4.5"	15	Hydrangea, Assorted Colors with AquaFibre												
4.5"	8	Hydrangea, Assorted Colors in vase (wick)												
4.5"	15	Hydrangea, Blue, Purple, Lavender with AquaFibre												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre												
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (wick)												
4.5"	15	Hydrangea 'Magic Carousel™', Multi Bloom with AquaFibre												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin *NEW*												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre						Patriotic						New Years
QT	15	Hydrangea 'Tivoli', Multi Bloom with AquaFibre												
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre												
6" & 6.5" Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea 'Berlin'												
6.5"	6	Hydrangea, Blue						Patriotic						Hanukkah
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'Midori™'												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
6.5"	6	Hydrangea 'Peppermint Twist™'												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'Ravel'												
6.5"	6	Hydrangea 'Red Beauty'												
6"	6	Hydrangea 'Revolution', in patina tin *NEW*												
6.5"	6	Hydrangea 'Shooting Star™'						Patriotic						New Years
6.5"	6	Hydrangea 'White Robe'												Hanukkah
6.5"	6	Hydrangea 'Vintage Harvest™'												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
6.5"	6	Lace Cap Hydrangea, White												
7", 8" & 10" Hydrangea														
7"	6	Hydrangea, Spiral 'Glory'												
8"	4	Hydrangea, Assorted Colors												
8"	4	Hydrangea 'White Robe'												
10"	2	Hydrangea 'Magic Carousel™'												
Signature Hydrangea														
4.5"	15	Hydrangea 'Angel's Parasol™' with AquaFibre												
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Magic Carousel™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Magic Carousel™'												
10"	2	Hydrangea 'Magic Carousel™'												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre												
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (wick)												
6.5"	6	Hydrangea 'Midori™'												
3.5"	15	Hydrangea 'New Promise™', Multi Bloom in vase *NEW*												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
6.5"	6	Hydrangea 'Red Beauty'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin *NEW*												
6"	6	Hydrangea 'Revolution', in patina tin *NEW*												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre						Patriotic						New Years

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'Shooting Star™'						Patriotic						New Years
QT	15	Hydrangea 'Tivoli', Multi Bloom with AquaFibre												
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Vintage Harvest™'												
4.5"	15	Hydrangea 'White Robe'												
6.5"	6	Hydrangea 'White Robe'												Hanukkah
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading Petite												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading in hanging moss basket												
5"	8	Jasmine Wreath												
5"	8	Jasmine Heart Wreath												
6.5"	6	Jasmine Cascading												
11"	2	Jasmine Cascading Basket												
4"	10	Lady Slipper Orchid in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in moss basket												
6.5"	6	Liatris												
LILIES														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily 'Christmas Story'												
5"	10	Lily 'Double Sunset'												
Qt	15	Lily 'Hobbit'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily 'Love Story'												
6"	6	Lily Oriental												
6"	6	Lily 'Winter'												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite												
4.5"	15	Ornithogalum 'Sun Star'												
6"	6	Ornithogalum 'Sun Star'												
3.5"	15	Pincushion Petite												
6.5"	6	Rhododendron												
4.5"	10	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
	3	Succulent Heart Wreath 'Devotion™'												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame with 'Devotion™' Echeveria												
	4	Winter Succulent Grande Frame with 'Devotion™' Echeveria												
	6	Winter Succulent Window Box with 'Devotion™' Echeveria												
6"	6	Sunrise™ Cactus												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

PETITE COLLECTION* Available in an assorted pack

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Echeveria, Blooming												
3.5"	15	Echeveria 'Devotion™' *NEW*												
3.5"	15	Echeveria 'Red Velvet™'												
3.5"	15	Gardenia Petite												
3.5"	15	Hens & Chicks *NEW*												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea 'Glory', Multi Bloom												Red Vase
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												
3.5"	15	Pincushion												

*All products will be in clay vases

SUCCULENT PROGRAM

3.5"	15	Echeveria, Blooming in vase												
4.5"	10	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase *NEW*												
4.5"	10	Echeveria 'Devotion™' in clay pot												
4.5"	10	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria "Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
4.5"	10	Echeveria 'Summer Joy' in clay pot												
6.5"	6	Echeveria 'Summer Joy' in clay pot												
3.5"	15	Hens & Chicks in vase *NEW*												
4.5"	10	Hens & Chicks in clay pot												
4.5"	10	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
	3	Succulent Heart Wreath 'Devotion™'												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame with 'Devotion™' Echeveria												
	4	Winter Succulent Grande Frame with 'Devotion™' Echeveria												
	6	Winter Succulent Window Box with 'Devotion™' Echeveria												

Programs & Product Highlights By Season

SPRING

Valentine's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6"	6	Azalea 'Cupid'												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot												
3.5"	15	Hydrangea 'New Promise™', Multi Bloom in vase *NEW*												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												

St. Patrick's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'Midori™'												

Spring Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter	Mday							
4.5"	8	Hydrangea, Assorted Colors in vase (wick)												
6.5"	6	Hydrangea 'Berlin'												
6.5"	6	Hydrangea 'Magic Carousel™'												
6"	6	Hydrangea 'Revolution', in patina tin *NEW*												
6"	6	Lily Oriental												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
	4	Succulent Grande Frame												
6"	6	Sunrise™ Cactus												

SUMMER

Patriotic Holidays - Memorial Day & 4th of July

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory', Multi Bloom in Red & Blue vases with sparkler, Patriotic Holiday												
4.5"	15	Hydrangea, Red, White & Blue, Patriotic Holiday, in shipper*												
6.5"	6	Hydrangea, Blue*												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre*												
6.5"	6	Hydrangea 'Shooting Star™**												

*Shipped in red and white gingham pot cover

Ice Cream Social

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Assorted Colors, Ice Cream Social in shipper												

Summer Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria, Blooming in vase												
4.5"	10	Echeveria, Blooming in clay pot												
Qt	15	Gardenia												
6.5"	6	Gardenia												
4.5"	10	Hens & Chicks in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6"	6	Lily Oriental												
4.5"	10	Scarlet Paintbrush in clay pot												

FALL

Breast Cancer Awareness

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness in shipper												

Fall Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily 'Fiesta Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												

FALL continued

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily 'Night Watch' *NEW*												
4.5"	10	Echeveria 'Devotion™' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
6.5"	6	Hydrangea 'Red Beauty'												
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Vintage Harvest™'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
Qt	15	Oregano												
6.5"	6	Oregano												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

WINTER

Holiday Trees

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												

Hanukkah

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea, Blue												
6.5"	6	Hydrangea 'White Robe'												

New Years

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Shooting Star™'												

Winter Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Helleborus 'Blanc'												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase												
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (wick)												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre												
6.5"	6	Hydrangea 'Shooting Star™'												
4.5"	15	Hydrangea 'White Robe'												
6.5"	6	Hydrangea 'White Robe'												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading Petite												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6"	6	Lily 'Christmas Story'												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
	15	Winter Succulent Chica Frame with 'Devotion™' Echeveria												
	4	Winter Succulent Grande Frame with 'Devotion™' Echeveria												
	6	Winter Succulent Window Box with 'Devotion™' Echeveria												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												