

Bay City Flower Company

2019 Floral Marketer's Planning Calendar



Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea												
4"	15	Azalea, White												
6"	6	Azalea												
6"	6	Azalea 'Cupid'												
6"	6	Azalea, White												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Fiesta Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch'												
6.5"	6	Calla Lily 'Royal Splendor'												
Qt	15	Calla Lily, White												NY
6.5"	6	Calla Lily, White												NY
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday	Easter	Mday								
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
5"	8	Clematis Trellis												
4.5"	15	Clivia in clay pot												
6.5"	6	Clivia in clay pot												
	12	Devotion™ Heart Frame *NEW*		Vday			Mday							
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
4.5"	15	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™'												
4.5"	15	Echeveria 'Summer Joy' in clay pot												
6.5"	6	Freesia												
3.5"	15	Gardenia Petite in vase												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Pink Frost'												
3.5"	15	Hens & Chicks in vase												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	15	Hens & Chicks in clay pot												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
HYDRANGEA PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in vase (wick)												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (wick)												Red Vase
3.5"	15	Hydrangea, Patriotic Holiday, 'Glory' Multi Bloom in red & blue vases with sparkler, (wick)												
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Breast Cancer Awareness, Pink, with shipper												
4.5"	15	Hydrangea, Ice Cream Social, Assorted Colors in cone pot covers w/ shipper												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
4.5"	15	Hydrangea, Patriotic Holidays, Red, White & Blue, w/ shipper												
4.5"	15	Hydrangea 'White Robe'												
4.5" Multi Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors (wick)												
4.5"	8	Hydrangea, Assorted Colors in vase (wick)												
4.5"	15	Hydrangea, Blue, Purple, Lavender (wick)												
4.5"	15	Hydrangea 'Glory', Multi Bloom (wick)												New Years
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (wick)												
4.5"	15	Hydrangea 'Magic Carousel™'												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom (wick) *NEW*												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom (wick)												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom (wick) *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (wick)												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom (wick)							Patriotic					New Years
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom (wick)												
6" & 6.5" Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea 'Berlin'												
6.5"	6	Hydrangea, Blue							Patriotic					Hanukkah
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'New Promise™'												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
6.5"	6	Hydrangea 'Peppermint Twist™'												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'Pistachio' *NEW*												
6.5"	6	Hydrangea 'Ravel'												
6.5"	6	Hydrangea 'Red Beauty' *NEW*												
6"	6	Hydrangea 'Revolution' in patina tin												
6.5"	6	Hydrangea 'Shooting Star®'							Patriotic					New Years
6.5"	6	Hydrangea 'White Robe'												Hanukkah
6.5"	6	Hydrangea 'Vintage Harvest™'												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
6.5"	6	Lace Cap Hydrangea, White												
7", 8" & 10" Hydrangea														
7"	6	Hydrangea Spiral 'Glory'												
8"	4	Hydrangea, Assorted Colors												
8"	4	Hydrangea 'White Robe'												
Signature Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'Magic Carousel™'												
4.5"	15	Hydrangea 'Glory', Multi Bloom (wick)												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (wick)												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom (wick) *NEW*												
6.5"	6	Hydrangea 'New Promise™'												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom (wick) *NEW*												
6.5"	6	Hydrangea 'Pistachio' *NEW*												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
6.5"	6	Hydrangea 'Red Beauty' *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (wick)												
6"	6	Hydrangea 'Revolution', in patina tin												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom (wick)							Patriotic					New Years
6.5"	6	Hydrangea 'Shooting Star®'							Patriotic					New Years
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Vintage Harvest™'												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												Hanukkah
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading Petite in vase												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading in hanging moss basket												
6.5"	6	Jasmine Cascading												
4"	15	Lady Slipper Orchid in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in moss basket												
LILIES														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bella Blanc' *NEW*												
6"	6	Lily 'Bordeaux'												
6"	6	Lily 'Christmas Story'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily 'Love Story'												
5"	10	Lily 'Motif' *NEW*												
6"	6	Lily Oriental												
6"	6	Lily 'Sorbonne' *NEW*												
6"	6	Lily 'Winter'												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite in vase												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite in vase												
4.5"	15	Ornithogalum 'Sun Star'												
6"	6	Ornithogalum 'Sun Star'												
4.5"	15	Pincushion in clay pot												
6.5"	6	Rhododendron												
4.5"	15	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												
6"	6	Sunrise™ Cactus												
6"	6	Sunrise™ Cactus 'Dawn' *NEW*												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												
PETITE COLLECTION* Available in an assorted pack														
3.5"	15	Echeveria, Blooming												
3.5"	15	Echeveria 'Devotion™'												
3.5"	15	Echeveria 'Red Velvet™'												
3.5"	15	Gardenia Petite												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hens & Chicks												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea 'Glory', Multi Bloom												
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												
*All products will be in clay vases														
SUCCULENT PROGRAM														
	12	Devotion™ Heart Frame *NEW*		Vday			Mday							
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
4.5"	15	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
4.5"	15	Echeveria 'Summer Joy' in clay pot												
3.5"	15	Hens & Chicks in vase												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	15	Hens & Chicks in clay pot												
4.5"	15	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												

Programs & Product Highlights By Season

SPRING

Valentine's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6"	6	Azalea 'Cupid'												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot												
	12	Devotion™ Heart Frame <i>*NEW*</i>												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom (wick) <i>*NEW*</i>												
6"	6	Lily 'Love Story'												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria <i>*NEW*</i>												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria <i>*NEW*</i>												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria <i>*NEW*</i>												

St. Patrick's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'Noblesse'												

Spring Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter	Mday							
3.5"	15	Hens & Chicks in Easter Egg vase <i>*NEW*</i>												
4.5"	8	Hydrangea, Assorted Colors in vase (wick)												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (wick)												
6"	6	Hydrangea 'Revolution', in patina tin												
6"	6	Lily 'Bella'												
6"	6	Lily 'Sorbonne' <i>*NEW*</i>												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
	4	Succulent Grande Frame												
6"	6	Sunrise™ Cactus 'Dawn' <i>*NEW*</i>												

SUMMER

Patriotic Holidays - Memorial Day & 4th of July

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory' Multi Bloom in red & blue vases with sparkler, (wick)												
4.5"	15	Hydrangea, Red, White & Blue with shipper*												
6.5"	6	Hydrangea, Blue*												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom (wick)*												
6.5"	6	Hydrangea 'Shooting Star®**												

*Shipped in red and white gingham pot cover

Ice Cream Social

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Assorted Colors in cone pot covers w/ shipper												

Summer Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
4.5"	15	Hens & Chicks in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6"	6	Lily Oriental												
4.5"	10	Scarlet Paintbrush in clay pot												

FALL

Breast Cancer Awareness

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness with shipper												

FALL continued

Ultra Violet Trio

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily 'Night Watch'												
6.5"	6	Hydrangea 'New Wine™'												
6"	6	Lily 'Bordeaux'												

Fall Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily 'Fiesta Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												
6.5"	6	Calla Lily 'Night Watch'												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
6.5"	6	Hydrangea 'Red Beauty' *NEW*												
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Vintage Harvest™'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
5"	10	Lily 'Motif' *NEW*												
Qt	15	Oregano												
6.5"	6	Oregano												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

WINTER

Holiday Trees

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												

Hanukkah

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea, Blue												
6.5"	6	Hydrangea 'White Robe'												

New Years

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Hydrangea 'Glory', Multi Bloom (wick)												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Shooting Star™'												

Winter Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Echeveria 'Devotion™' in clay pot												

WINTER continued

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (wick)												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (wick)												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom (wick)												
6.5"	6	Hydrangea 'Shooting Star®'												
4.5"	15	Hydrangea 'White Robe'												
6.5"	6	Hydrangea 'White Robe'												
8"	4	Hydrangea 'White Robe'												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6"	6	Lily 'Bella Blanc' *NEW*												
6"	6	Lily 'Christmas Story'												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												