

Bay City Flower Company

2019 Floral Marketer's Planning Calendar



Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea												
4"	15	Azalea, White												
6"	6	Azalea												
6"	6	Azalea 'Cupid'												
6"	6	Azalea, White												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch'												
6.5"	6	Calla Lily 'Royal Splendor'												
Qt	15	Calla Lily, White												NY
6.5"	6	Calla Lily, White												NY
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter		Mday						
4.5"	15	Christmas Bells Tree (wick)												
6.5"	6	Christmas Bells Tree (wick)												
5"	8	Clematis Trellis												
4.5"	15	Clivia in clay pot												
6.5"	6	Clivia in clay pot												
	12	Devotion™ Heart Frame *NEW*		Vday				Mday						
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
9"	2	Echeveria 'Devotion™' in moss basket *NEW*												
4.5"	15	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet®' in vase												
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®'												
6.5"	6	Freesia												
3.5"	15	Gardenia Petite in vase												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Blanc'												
6.5"	6	Helleborus 'Pink Frost'												
3.5"	15	Hens & Chicks in vase												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	15	Hens & Chicks in clay pot												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
HYDRANGEA PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in vase (wick)												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (wick)												Red Vase
3.5"	15	Hydrangea, Patriotic Holiday, 'Glory' Multi Bloom in red & blue vases, (wick)												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												
4.5"	15	Hydrangea, Breast Cancer Awareness, Pink, with shipper												
4.5"	15	Hydrangea, Ice Cream Social, Assorted Colors in cone pot covers w/ shipper												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
4.5"	15	Hydrangea, Patriotic Holidays, Red, White & Blue, w/ shipper												
4.5"	15	Hydrangea 'White Robe'												
4.5" Multi Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors with AquaFibre™												
4.5"	8	Hydrangea, Assorted Colors in vase with AquaFibre™												
4.5"	15	Hydrangea, Blue, Purple, Lavender with AquaFibre™												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												New Years
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'Magic Carousel™' with AquaFibre™												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre™												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												New Years
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre™												
6" & 6.5" Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea 'Berlin'												
6.5"	6	Hydrangea, Blue												
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'New Promise™'												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
6.5"	6	Hydrangea 'Peppermint Twist™'												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'Ravel'												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												
6.5"	6	Hydrangea 'Royal Plum'												
6.5"	6	Hydrangea 'Shooting Star®'												New Years
6.5"	6	Hydrangea 'White Robe'												Hanukkah
6.5"	6	Hydrangea 'Vintage Harvest™'												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
6.5"	6	Lace Cap Hydrangea, White												
8" & 10" Hydrangea														
8"	4	Hydrangea, Assorted Colors												
8"	4	Hydrangea 'White Robe'												
Signature Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Magic Carousel™' with AquaFibre™												
6.5"	6	Hydrangea 'Magic Carousel™'												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom with AquaFibre™ *NEW*												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'New Promise™'												
6.5"	6	Hydrangea 'New Wine™'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
6"	6	Hydrangea 'Revolution', in patina tin (w/ wicking system)												
6.5"	6	Hydrangea 'Royal Plum'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												New Years
6.5"	6	Hydrangea 'Shooting Star®'												New Years
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Vintage Harvest™'												
4.5"	15	Hydrangea 'White Robe', Single Bloom												
6.5"	6	Hydrangea 'White Robe'												Hanukkah
8"	4	Hydrangea 'White Robe'												
3.5"	15	Jasmine Cascading Petite in vase												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Jasmine Cascading in hanging moss basket												
4"	15	Lady Slipper Orchid in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in moss basket												
LILIES														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily 'Easter Story'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily 'Love Story'												
6"	6	Lily Oriental												
6"	6	Lily 'Winter'												
	6	Living Wall Art with 3.5" Echeveria 'Devotion™' in vase												
	6	Living Wall Art with Echeveria 'Red Velvet®' in vase												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite in vase												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite in vase												
4.5"	15	Ornithogalum 'Sun Star'												
6"	6	Ornithogalum 'Sun Star'												
4.5"	15	Pincushion in clay pot												
6.5"	6	Rhododendron												
4.5"	15	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												
6"	6	Sunrise™ Cactus												
6"	6	Sunrise™ Cactus 'Dawn' *NEW*												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												
PETITE COLLECTION* Available in an assorted pack														
3.5"	15	Echeveria, Blooming												
3.5"	15	Echeveria 'Devotion™'												
3.5"	15	Echeveria 'Red Velvet™'												
3.5"	15	Gardenia Petite												
3.5"	15	Hens & Chicks												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea 'Glory', Multi Bloom												Red Vase
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												
<i>*All products will be in clay vases</i>														
SUCCULENT PROGRAM														
	12	Devotion™ Heart Frame *NEW*		Vday			Mday							
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion™' in vase												
4.5"	12	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
4.5"	12	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet™' in vase												
QT	15	Echeveria 'Red Velvet™'												
6.5"	6	Echeveria 'Red Velvet™' in clay pot												
3.5"	15	Hens & Chicks in vase												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	12	Hens & Chicks in clay pot												
	6	Living Wall Art with 3.5" Echeveria 'Devotion™' in vase												
	6	Living Wall Art with Echeveria 'Red Velvet®' in vase												
4.5"	12	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
4.5"	12	Succulent Collection												
	6	Succulent Window Box												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												

Programs & Product Highlights By Season

SPRING

Valentine's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6"	6	Azalea 'Cupid'												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot												
	12	Devotion™ Heart Frame <i>*NEW*</i>												
4.5"	15	Hydrangea 'New Promise™', Multi Bloom w/ AquaFibre™ <i>*NEW*</i>												
6"	6	Lily 'Love Story'												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria <i>*NEW*</i>												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria <i>*NEW*</i>												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria <i>*NEW*</i>												

St. Patrick's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'Noblesse'												

Spring Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter	Mday							
	12	Devotion™ Heart Frame <i>*NEW*</i>					Mday							
3.5"	15	Hens & Chicks in Easter Egg vase <i>*NEW*</i>												
4.5"	8	Hydrangea, Assorted Colors in vase (w/ wicking system)												
6.5"	6	Hydrangea 'Berlin'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												
6"	6	Lily 'Bella'												
	6	Living Wall Art with 3.5" Echeveria 'Devotion™' in vase												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
	4	Succulent Grande Frame												
6"	6	Sunrise™ Cactus 'Dawn' <i>*NEW*</i>												

SUMMER

Patriotic Holidays - Memorial Day & 4th of July

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory' Multi Bloom in red & blue vases (w/ wicking system)												
4.5"	15	Hydrangea, Red, White & Blue with shipper*												
6.5"	6	Hydrangea, Blue*												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™*												
6.5"	6	Hydrangea 'Shooting Star®'												

*Shipped in red and white gingham pot cover

Ice Cream Social

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Assorted Colors in cone pot covers w/ shipper												

Summer Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
6"	6	Lily Oriental												
4.5"	10	Scarlet Paintbrush in clay pot												

SUMMER continued

Fragrance Collection			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Size	Pk	Item												
Qt	15	Gardenia												
6.5"	6	Gardenia												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
Qt	15	Lavender												
6.5"	6	Lavender												
Qt	15	Oregano												
6.5"	6	Oregano												

FALL

Breast Cancer Awareness

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness with shipper												

Ultra Violet Trio

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily 'Night Watch'												
6.5"	6	Hydrangea 'Royal Plum'												
6"	6	Lily 'Bordeaux'												

Fall Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												
6.5"	6	Calla Lily 'Night Watch'												
3.5"	15	Echeveria 'Devotion™' in vase												
4.5"	15	Echeveria 'Devotion™' in clay pot												
6.5"	6	Echeveria 'Devotion™' in faux terra cotta pan *NEW*												
3.5"	15	Echeveria 'Red Velvet®' in vase												
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®' in clay pot												
4.5"	15	Hydrangea 'Vintage Harvest™', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Vintage Harvest™'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
Qt	15	Oregano												
6.5"	6	Oregano												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

Fragrance Collection

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Gardenia												
6.5"	6	Gardenia												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
Qt	15	Lavender												
6.5"	6	Lavender												
Qt	15	Oregano												
6.5"	6	Oregano												

WINTER														
Holiday Trees														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Christmas Bells Tree (w/ wicking system)												
6.5"	6	Christmas Bells Tree (w/ wicking system)												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
Hanukkah														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea, Blue												
6.5"	6	Hydrangea 'White Robe'												
New Years														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Shooting Star™', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star™'												
Winter Highlights														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Echeveria 'Devotion™' in clay pot												
WINTER continued														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (w/ wicking system)												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'Peppermint Twist™', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist™'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												
4.5"	15	Hydrangea 'White Robe'												
6.5"	6	Hydrangea 'White Robe'												
8"	4	Hydrangea 'White Robe'												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
	15	Winter Succulent Chica Frame w/ 'Devotion™' Echeveria *NEW*												
	4	Winter Succulent Grande Frame w/ 'Devotion™' Echeveria *NEW*												
	6	Winter Succulent Window Box w/ 'Devotion™' Echeveria *NEW*												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												