

Bay City Flower Company

2019 Floral Marketer's Planning Calendar



Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea												
4"	15	Azalea, White												
6"	6	Azalea												
6"	6	Azalea 'Cupid'												
6"	6	Azalea, White												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch'												
6.5"	6	Calla Lily 'Royal Splendor'												
Qt	15	Calla Lily, White												NY
6.5"	6	Calla Lily, White												NY
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday	Easter	Mday						Fall		
5"	8	Clematis Trellis												
4.5"	12	Clivia in clay pot												
6.5"	6	Clivia in clay pot												
6.5"	6	Freesia												
3.5"	15	Gardenia Petite in vase												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Blanc'												
6.5"	6	Helleborus 'Pink Frost'												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
HYDRANGEA PROGRAM														
3.5" Hydrangea														
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom in vase (wick)												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (wick)												Red Vase
3.5"	15	Hydrangea, Patriotic Holiday, 'Glory' Multi Bloom in red & blue vases, (wick)												
4.5" Single Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors												
4.5"	15	Hydrangea, Breast Cancer Awareness, Pink, with shipper												
4.5"	15	Hydrangea, Ice Cream Social, Assorted Colors in cone pot covers w/ shipper												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
4.5"	15	Hydrangea, Patriotic Holidays, Red, White & Blue, w/ shipper												
4.5" Multi Bloom Hydrangea														
4.5"	15	Hydrangea, Assorted Colors with AquaFibre™												
4.5"	8	Hydrangea, Assorted Colors in vase (w/ wicking system)												
4.5"	15	Hydrangea, Blue, Purple, Lavender with AquaFibre™												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												New Years
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (w/ wicking system)												
4.5"	15	Hydrangea 'Magic Carousel™' with AquaFibre™												
4.5"	15	Hydrangea 'New Promise@', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Peppermint Twist@', Multi Bloom with AquaFibre™												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5" Multi Bloom Hydrangea continued														
4.5"	15	Hydrangea 'Wine', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™						Patriotic						New Years
4.5"	15	Hydrangea 'Vintage Harvest®', Multi Bloom with AquaFibre™												
6" & 6.5" Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea 'Berlin Pink'												
6.5"	6	Hydrangea, Blue						Patriotic						Hanukkah
6.5"	6	Hydrangea, Blue, Purple, Lavender												
6.5"	6	Hydrangea 'Magic Carousel™'												
6.5"	6	Hydrangea 'New Promise®'												
6.5"	6	Hydrangea 'New Wine®'												
6.5"	6	Hydrangea 'Noblesse'												
6.5"	6	Hydrangea 'Peppermint Twist®'												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'Ravel'												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												
6.5"	6	Hydrangea 'Shooting Star®'						Patriotic						New Years
6.5"	6	Hydrangea 'White Robe'												Hanukkah
6.5"	6	Hydrangea 'Wine'												
6.5"	6	Hydrangea 'Vintage Harvest®'												
6.5"	6	Hydrangea Topiary												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
6.5"	6	Lace Cap Hydrangea, White												
8" & 10" Hydrangea														
8"	4	Hydrangea, Assorted Colors												
Signature Hydrangea														
6.5"	6	Hydrangea 'Angel's Parasol™'												
6.5"	6	Hydrangea 'Berlin Pink'												
4.5"	15	Hydrangea 'Magic Carousel™' with AquaFibre™												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (w/ wicking system)												
4.5"	15	Hydrangea 'New Promise®', Multi Bloom with AquaFibre™ *NEW*												
6.5"	6	Hydrangea 'New Promise®'												
6.5"	6	Hydrangea 'New Wine'												
6.5"	6	Hydrangea 'Noblesse'												
4.5"	15	Hydrangea 'Peppermint Twist®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist®'												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
Signature Hydrangea														
6"	6	Hydrangea 'Revolution', in patina tin (w/ wicking system)												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™						Patriotic						New Years
6.5"	6	Hydrangea 'Shooting Star®'						Patriotic						New Years
4.5"	15	Hydrangea 'Vintage Harvest®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Vintage Harvest®'												
6.5"	6	Hydrangea 'White Robe'												Hanukkah
8"	4	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Wine', Multi Bloom with AquaFibre™ *NEW*												
6.5"	6	Hydrangea 'Wine'												
3.5"	15	Jasmine Cascading Petite in vase												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Jasmine Cascading in hanging moss basket												
4"	12	Lady Slipper Orchid in clay pot												
Qt	15	Lavender												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Lavender												
6.5"	6	Lavender in moss basket												
LILIES														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily 'Easter Story'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily 'Love Story'												
6"	6	Lily Oriental												
6"	6	Lily 'Winter'												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite in vase												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite in vase												
4.5"	15	Ornithogalum 'Sun Star'												
4.5"	12	Pincushion in clay pot												
6.5"	6	Rhododendron												
SUCCULENT PROGRAM														
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion®' in vase												White Vase
4.5"	12	Echeveria 'Devotion®' in clay pot												
6.5"	6	Echeveria 'Devotion®' in faux terra cotta pan *NEW*												
4.5"	12	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet®' in vase												
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®'												
3.5"	15	Hens & Chicks in vase												
4.5"	12	Hens & Chicks in clay pot												
4.5"	12	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
Succulent Home Décor														
	15	Devotion® Chica Frame												
	4	Devotion® Grande Frame												
	6	Devotion® Window Box												
	12	Devotion® Heart Frame *NEW*		Vday			Mday							
4.5"	12	Echeveria 'Devotion®' in birch bark pot												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
	6	Living Wall Art with 3.5" Echeveria 'Devotion®' in vase												
	6	Living Wall Art with Echeveria 'Red Velvet®' in vase												
	15	Succulent Chica Frame												
	4	Succulent Grande Frame												
4.5"	12	Succulent Collection												
	6	Succulent Window Box												
6"	6	Sunrise® Cactus												
6"	6	Sunrise® Cactus 'Dawn' *NEW*												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												
PETITE COLLECTION* Available in an assorted pack														
3.5"	15	Echeveria, Blooming												
3.5"	15	Echeveria 'Devotion®' in vase												White Vase
3.5"	15	Echeveria 'Red Velvet®'												
3.5"	15	Gardenia Petite												
3.5"	15	Hens & Chicks												

PETITE COLLECTION* continued														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom												
3.5"	15	Hydrangea 'Glory', Multi Bloom												Red Vase
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												

*All products will be in clay vases

Programs & Product Highlights By Season

SPRING

Valentine's Day

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6"	6	Azalea 'Cupid'												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot												
	12	Devotion® Heart Frame *NEW*												
4.5"	15	Hydrangea 'New Promise®', Multi Bloom w/ AquaFibre™ *NEW*												
6"	6	Lily 'Love Story'												
	15	Devotion® Chica Frame												
	4	Devotion® Grande Frame												
	6	Devotion® Window Box												

Spring Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter	Mday							
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	8	Hydrangea, Assorted Colors in vase (w/ wicking system)												

Spring Highlights continued

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea 'Berlin Pink'												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												
6"	6	Lily 'Bella'												
	6	Living Wall Art with 3.5" Echeveria 'Devotion®' in vase												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
	4	Succulent Grande Frame												
6"	6	Sunrise® Cactus 'Dawn' *NEW*												

SUMMER

Patriotic Holidays - Memorial Day & 4th of July

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
3.5"	15	Hydrangea 'Glory' Multi Bloom in red & blue vases (w/ wicking system)												
4.5"	15	Hydrangea, Red, White & Blue with shipper*												
6.5"	6	Hydrangea, Blue*												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™*												
6.5"	6	Hydrangea 'Shooting Star®'												

*Shipped in red and white gingham pot cover

Ice Cream Social

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Assorted Colors in cone pot covers w/ shipper												

Summer Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily, Yellow												
3.5"	15	Echeveria, Blooming in vase												
4.5"	12	Echeveria, Blooming in clay pot												
Qt	15	Lavender												
6.5"	6	Lavender												
4.5"	12	Scarlet Paintbrush in clay pot												

Fragrance Collection			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Size	Pk	Item												
Qt	15	Gardenia												
6.5"	6	Gardenia												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
Qt	15	Lavender												
6.5"	6	Lavender												
Qt	15	Oregano												
6.5"	6	Oregano												

FALL

Breast Cancer Awareness

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Pink, Breast Cancer Awareness with shipper												

Ultra Violet Program

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily 'Night Watch'												
4.5"	15	Hydrangea 'Wine', Multi Bloom with AquaFibre™ *NEW*												
6.5"	6	Hydrangea 'Wine'												
6"	6	Lily 'Bordeaux'												

Fall Highlights

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily, Fall Colors												
6.5"	6	Calla Lily 'Night Watch'												
3.5"	15	Echeveria 'Devotion®' in vase												
4.5"	12	Echeveria 'Devotion®' in clay pot												
6.5"	6	Echeveria 'Devotion®' in faux terra cotta pan *NEW*												
3.5"	15	Echeveria 'Red Velvet®' in vase												
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®'												
4.5"	15	Hydrangea 'Vintage Harvest® , Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Vintage Harvest®'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
Qt	15	Oregano												
6.5"	6	Oregano												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

Fragrance Collection

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Gardenia												
6.5"	6	Gardenia												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
Qt	15	Lavender												
6.5"	6	Lavender												
Qt	15	Oregano												
6.5"	6	Oregano												

WINTER														
Holiday Trees														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
Hanukkah														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Hydrangea, Blue												
6.5"	6	Hydrangea 'White Robe'												
New Years														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												
Winter Highlights														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea, White												
6"	6	Azalea, White												
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
3.5"	15	Echeveria 'Devotion®' in white vase												
4.5"	12	Echeveria 'Devotion®' in birch bark pot												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (w/ wicking system)												
4.5"	8	Hydrangea 'Glory', Multi Bloom in velvet vase (w/ wicking system)												
4.5"	15	Hydrangea 'Peppermint Twist®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist®'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												
6.5"	6	Hydrangea 'White Robe'												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Lace Cap Hydrangea, White												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
	15	Devotion® Chica Frame												
	4	Devotion® Grande Frame												
	6	Devotion® Window Box												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

As of 8/28/19