

# Bay City Flower Company

## 2020 Floral Marketer's Planning Calendar



Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4"	15	Azalea (Straight cases of white available)												
6"	6	Azalea (Straight cases of white available)												
6"	6	Azalea 'Cupid'												
6.5"	6	Azalea Topiary												
8"	4	Azalea Topiary												
Qt	15	Calla Lily, Assorted Colors												
6.5"	6	Calla Lily, Assorted Colors												
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch'												
Qt	15	Calla Lily, White												NY
6.5"	6	Calla Lily, White												NY
6.5"	6	Calla Lily, Yellow												
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter		Mday				Fall		
4.5"	12	Clivia in clay pot												
6.5"	6	Clivia in clay pot												
3.5"	15	Gardenia Petite in vase												
Qt	15	Gardenia												
6.5"	6	Gardenia												
6.5"	6	Helleborus												
6.5"	6	Helleborus 'Blanc'												
6.5"	6	Helleborus 'Pink Frost'												
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												
<b>HYDRANGEA PROGRAM</b>														
<b>3.5" Hydrangea Petites</b>														
3.5"	15	Hydrangea Petites, Assorted Colors, Multi Bloom in vase (wick)												
3.5"	15	Hydrangea Petites 'Revolution', Multi Bloom in vase (wick)												
3.5"	15	Hydrangea Petites 'Glory', Multi Bloom in vase (wick)												Red Vase
3.5"	15	Hydrangea Petites, 'New Promise', Multi Bloom in white vase (wick)												
<b>4.5" Single Bloom Hydrangea</b>														
4.5"	15	Hydrangea, Assorted Colors					Easter/Mday							
4.5"	15	Hydrangea, Breast Cancer Awareness, Pink, with shipper												
4.5"	15	Hydrangea, Ice Cream Social, Assorted Colors in cone pot covers w/ shipper												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
4.5"	15	Hydrangea, Patriotic Holidays, Red, White & Blue, w/ shipper												
<b>4.5" Multi Bloom Hydrangea</b>														
4.5"	15	Hydrangea, Assorted Colors with AquaFibre™												
4.5"	8	Hydrangea, Assorted Colors in vase (w/ wicking system)												
4.5"	15	Hydrangea, Blue, Purple, Lavender with AquaFibre™												
4.5"	15	Hydrangea 'Crimson Beauty', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												New Years
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'Magic Carousel', Multi Bloom with AquaFibre™												
4.5"	15	Hydrangea 'New Wine', Multi Bloom with AquaFibre™												
4.5"	15	Hydrangea 'Peppermint Twist®', Multi Bloom with AquaFibre™												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™							Patriotic					New Years
<b>6.5" &amp; 8" Hydrangea</b>														
6.5"	6	Hydrangea 'Angels Parasol'												
6.5"	6	Hydrangea, Assorted Colors												
6.5"	6	Hydrangea 'Berlin Pink'												
6.5"	6	Hydrangea, Blue, Purple, Lavender												

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>6.5" &amp; 8" Hydrangea continued</b>														
6.5"	6	Hydrangea 'Peppermint Twist®'												
6.5"	6	Hydrangea, Pink												
6.5"	6	Hydrangea 'Pistachio' *NEW*												
6.5"	6	Hydrangea 'Ravel'												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												
6.5"	6	Hydrangea 'Shooting Star®'												
6.5"	6	Hydrangea 'White Robe'												
6.5"	6	Hydrangea 'Wine'												
6.5"	6	Lace Cap Hydrangea, Assorted Colors												
8"	4	Hydrangea, Assorted												
<b>Signature Hydrangea</b>														
6.5"	6	Hydrangea 'Angel's Parasol'												
6.5"	6	Hydrangea 'Berlin Pink'												
4.5"	15	Hydrangea 'Crimson Beauty', Multi Bloom with AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'Magic Carousel', Multi Bloom with AquaFibre™												
3.5"	15	Hydrangea Petites, 'New Promise®', Multi Bloom in white vase (wick)												
4.5"	15	Hydrangea 'Peppermint Twist®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist®'												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
6.5"	6	Hydrangea 'Pistachio' *NEW*												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
3.5"	15	Hydrangea Petites 'Revolution', Multi Bloom in vase (wick)												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
6"	6	Hydrangea 'Revolution', in patina tin (w/ wicking system)												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'New Wine', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'New Wine'												
3.5"	15	Jasmine Cascading Petite in vase												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6.5"	6	Jasmine Cascading in grapevine basket												
Qt	15	Lavender												
6.5"	6	Lavender												
6.5"	6	Lavender in grapevine basket												
<b>LILY PROGRAM</b>														
6"	6	Lily 'Bella'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
6"	6	Lily 'Love Story'												
6"	6	Lily Oriental												
6"	6	Lily 'Winter'												
Qt	15	Oregano												
6.5"	6	Oregano												
3.5"	15	Ornithogalum 'Bethlehem' Petite in vase												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star' Petite in vase												
4.5"	15	Ornithogalum 'Sun Star'												
4.5"	12	Pincushion in clay pot												
6.5"	6	Rhododendron												
<b>SUCCULENT PROGRAM</b>														
3.5"	15	Echeveria, Blooming in vase												
4.5"	15	Echeveria, Blooming in clay pot												
3.5"	15	Echeveria 'Devotion®' in vase												
4.5"	12	Echeveria 'Devotion®' in clay pot												

SUCCULENT PROGRAM continued														
Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	12	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
3.5"	15	Echeveria 'Red Velvet®' in vase												
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®'												
3.5"	15	Hens & Chicks in vase												
4.5"	12	Hens & Chicks in clay pot												
4.5"	12	Scarlet Paintbrush in clay pot												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4.5"	12	Succulent Collection												

Succulent Home Décor														
	15	Devotion®' Frame Chica												
	4	Devotion®' Frame Grande												
	12	Devotion®' Frame Heart *NEW*		Vday			Mday							
	12	Devotion®' Frame Tree *NEW*												
	6	Devotion®' Window Box												
4.5"	12	Echeveria 'Devotion®' in birch bark pot												
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
	6	Living Wall Art with 3.5" Echeveria 'Devotion®' in vase												
	6	Living Wall Art with Echeveria 'Red Velvet®' in vase												
	15	Succulent Frame Chia												
	4	Succulent Frame Grande												
	12	Succulent Crate												
	6	Succulent Window Box												

6"	6	Sunrise® Cactus												
6"	6	Sunrise® Cactus 'Dawn' *NEW*												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

PETITE COLLECTION* Available in an assorted pack														
3.5"	15	Echeveria, Blooming												
3.5"	15	Echeveria 'Devotion®'												
3.5"	15	Echeveria 'Red Velvet®'												
3.5"	15	Gardenia Petite												
3.5"	15	Hens & Chicks												
3.5"	15	Hydrangea, Assorted Colors, Multi Bloom w/ wicking system												
3.5"	15	Hydrangea Petites 'Revolution', Multi Bloom in vase w/ wicking system												
3.5"	15	Jasmine Cascading												
3.5"	15	Ornithogalum 'Bethlehem'												
3.5"	15	Ornithogalum 'Sun Star'												

\*All products will be in clay vases

**Programs & Product Highlights By Season**

**SPRING**

**Valentine's Day**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot												
	12	Devotion®' Heart Frame *NEW*												
3.5"	15	Hydrangea Petites, 'New Promise®', Multi Bloom in vase (wick)												
4.5"	15	Hydrangea 'Crimson Beauty', Multi Bloom w/ AquaFibre™ *NEW*												
4.5"	15	Hydrangea 'Ravel', Single Bloom												
6.5"	6	Hydrangea 'Ravel'												
6"	6	Lily 'Love Story'												

**Spring Highlights**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily Living Bouquet, assorted colors in pot		Vday		Easter	Mday							
3.5"	15	Hens & Chicks in Easter Egg vase *NEW*												
4.5"	15	Hydrangea 'Revolution', Multi Bloom in patina tin (w/ wicking system)												
6"	6	Hydrangea 'Revolution' in patina tin (w/ wicking system)												

**Spring Highlights continued**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6"	6	Lily 'Bella'												
	6	Living Wall Art with 3.5" Echeveria 'Devotion®' in vase												
6"	6	Ornithogalum 'Bethlehem'												
6.5"	6	Rhododendron												
	4	Succulent Grande Frame												
6"	6	Sunrise® Cactus 'Dawn' *NEW*												

**SUMMER**

**Patriotic Holidays - Memorial Day & 4th of July**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Red, White & Blue with shipper*												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™*												
6.5"	6	Hydrangea 'Shooting Star®'												

\*Shipped in red and white gingham pot cover

**Ice Cream Social**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	15	Hydrangea, Assorted Colors in cone pot covers w/ shipper												

**Summer Highlights**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
4.5"	12	Echeveria 'Flamingo' in clay pot												
6.5"	6	Echeveria 'Flamingo' in clay pot												
4.5"	12	Scarlet Paintbrush in clay pot												
4.5"	12	Succulent Collection												

**Programs & Product Highlights By Season**

**SUMMER**

**Cool Shades of Summer**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
QT	15	Calla Lily, Yellow												
6.5"	6	Calla Lily, Yellow												
6.5"	6	Hydrangea, Blue/Purple/Lavender												
4.5"	15	Hydrangea 'Revolution', Multi Bloom with AquaFibre™*												
6.5"	6	Hydrangea 'Revolution'												
Qt	15	Lavender												
6.5"	6	Lavender												

**FALL**

**Fragrance Collection**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Gardenia												
6.5"	6	Gardenia												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
Qt	15	Lavender												
6.5"	6	Lavender												
Qt	15	Oregano												
6.5"	6	Oregano												

**Ultra Violet Promo**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
6.5"	6	Calla Lily 'Night Watch'												
4.5"	15	Hydrangea 'New Wine', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'New Wine'												
6"	6	Lily 'Bordeaux'												

**Fall Highlights**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Flame'												
6.5"	6	Calla Lily 'Night Watch'												
3.5"	15	Echeveria 'Devotion®' in vase												
4.5"	12	Echeveria 'Devotion®' in clay pot												
3.5"	15	Echeveria 'Red Velvet®' in vase												

**Fall Highlights continued**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
QT	15	Echeveria 'Red Velvet®'												
6.5"	6	Echeveria 'Red Velvet®'												
4.5"	15	Hydrangea 'Pistachio', Multi Bloom with AquaFibre™ *NEW*												
6.5"	6	Hydrangea 'Pistachio' *NEW*												
4.5"	15	Hydrangea 'New Wine', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'New Wine'												
6"	6	Lily 'Bordeaux'												
6"	6	Lily LA Hybrid (Easter lily x Asiatic hybrid)												
4.5"	15	Sedum Sieboldii in patina tin												
6.5"	6	Sedum Sieboldii in patina tin												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

**WINTER**

**Holiday Trees**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
5.5"	10	Holiday Pine with topper decoration (available w/ lights)												
6.5"	6	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with topper decoration (available w/ lights)												
8"	4	Holiday Pine with lights only												

**WINTER continued**

**New Years**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
4.5"	15	Hydrangea 'Glory', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'White Robe'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												

**Winter Highlights**

Size	Pk	Item	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Qt	15	Calla Lily, White												
6.5"	6	Calla Lily, White												
	12	Devotion® Tree Frame *NEW*												
3.5"	15	Echeveria 'Devotion®' in white vase												
4.5"	12	Echeveria 'Devotion®' in birch bark pot												
3.5"	15	Hydrangea 'Glory', Multi Bloom in vase (w/ wicking system)												
4.5"	8	Hydrangea 'Glory', Multi Bloom in faux bois vase (w/ wicking system)												
4.5"	15	Hydrangea 'Peppermint Twist®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Peppermint Twist®'												
4.5"	15	Hydrangea 'Shooting Star®', Multi Bloom with AquaFibre™												
6.5"	6	Hydrangea 'Shooting Star®'												
6.5"	6	Hydrangea 'White Robe'												
Qt	15	Jasmine Cascading												
6.5"	6	Jasmine Cascading												
6"	6	Lily 'Winter'												
Qt	15	Ornithogalum 'Bethlehem'												
6"	6	Ornithogalum 'Bethlehem'												
	15	Devotion® Chica Frame												
	4	Devotion® Grande Frame												
	6	Devotion® Window Box												
4"	15	Zygo Cactus												
6"	6	Zygo Cactus												
8"	4	Zygo Cactus												

As of 8/27/19